

Rob Greenfield, MD FACC FAHA FNLA

Dr. Rob Greenfield is a co-founder and senior partner of California Heart Associates in Orange County, California. He is Board Certified in Internal Medicine, Cardiovascular Diseases, and Clinical Lipidology. He received his B.A. at the City University of New York, Brooklyn College, and his M.D. from the State University of New York- Downstate Medical Center, and cardiology fellowship at University of California, Irvine. He then went on to accept an academic positions at UC-Irvine Medical Center as full-time faculty before co-founding California Heart Associates in 1979. After twenty-one years, he accepted a full-time faculty position in the Division of Cardiology and Director of the Cardiology Clinics at the Oregon Health Sciences University in Portland where he and his wife Audrey stayed for three years before returning to California Heart. He continues teaching and is a national and regional speaker for several pharmaceutical companies, and can periodically be heard on KFI-AM. His research includes clinical lipidology, acute coronary syndrome, and risk factor modification. He is a Clinical Assistant Professor of Medicine at UC-Irvine Medical Center where he remains active in the Preventive Cardiology Clinics. He is Past President of the Board of Directors of the Pacific Chapter of the National Lipid Association, and is the Past Chief-of-Staff at Orange Coast Memorial Medical Center and Director of their Non-Invasive Cardiology, and Preventive and Cardiac Rehabilitation programs. As California Heart Associates completes its 39th year, Dr. Greenfield's pursuits continue to include clinical lipidology, general cardiology and prevention. He lives in Newport Coast with his wife Audrey of 50 years.